

# STOREFRONT

ART AND ARCHITECTURE

97 KENMARE STREET. NEW YORK. NY. 10012. U.S.A. TEL: 212.431.5795 FAX: 212.431.5755

For Immediate Release

Dec. 5, 1994

Contact:

Maura Jasper  
212-431-5795

## Domestic Arrangement by Andrea Blum

**Exhibition Schedule:** November 19 - December 31, 1994

**Opening Reception:** Nov. 19, 6-8 PM

**Gallery Hours:** Tues-Sat 11-6 PM

**Address:** 97 Kenmare Street, (corner of Lafayette St.)

For more than ten years, Andrea Blum has installed public projects throughout the United States and Europe, which have a direct sociological and/or historical relationship to the site. Throughout this work, Blum uses a hybrid of informational and audience concerns, to achieve an architectural recontextualizing of the space.

More recently, Blum has developed a group of projects which use furniture as a means for more specific ideas relating to public and private. In her first solo exhibition in New York, "Domestic Arrangement," Blum continues this investigation of the site/audience relationship on a more intimate scale. "Domestic Arrangement" is an installation which uses the iconography of furniture to display psycho-sexual perversions. By addressing the social situations in which one is placed as a result of design i.e. "love seat," "gossip chair," Blum encourages the viewer to examine the inherent complexities of design in public and private settings. "Domestic Arrangement" is the second of three installations, the first was at Galerie Des Archives, Paris, and the third will be at the Lumen Travo Gallery in Amsterdam.

This exhibition has been made possible in part by a grant from the P.S.C. CUNY Research Foundation. Storefront for Art & Architecture's programs are supported by: *Greenwall Foundation, Jerome Foundation, LEF Foundation, Joyce Mertz Gilmore Foundation, Reed Foundation, The Rockefeller Foundation, New York State Council on the Arts, National Endowment for the Arts and the Dept. of Cultural Affairs.*



Digitized by the Internet Archive  
in 2019 with funding from

Storefront for Art and Architecture, National Historical Publications and Records Commission (NHPRC), and Mr. Robert M. Rubin

**ANDREA BLUM**  
*DOMESTIC ARRANGEMENT*  
**INSTALLATION**



**Domestic Arrangement** is a series of projects which uses furniture to fetishize aspects of the body. This work is involved with the site/audience relationship and, on a more intimate scale manifests a kind of display for psycho-social behavior. It addresses the social situations in which one is placed because of design i.e. "love-seat", "gossip chair" and the complexities which are raised when placed in a public and or private space.



## Domestic Arrangement

Several objects are placed in a space . Their appearance lies somewhere between a small room and large furniture. They are flanked by 4-6 black and white photographic images of themselves and/or of objects like them which are not on display.

These photomurals are surrounded by other drawn images applied directly to the wall (tele-type) of other "arrangements" which use the vernacular of furniture to display a variety of social interactions and behavior.

The installation resembles a Thonet showroom of furniture design.

## Objects/Furniture

*Body/Image*

*Untitled*

*Leg*

## Photomurals

*Banquette*

*Bunker*

*Untitled(Neck)*

*Body/Image*

## Drawings (Tele-type)

11-15 drawings at 1"=1'scale

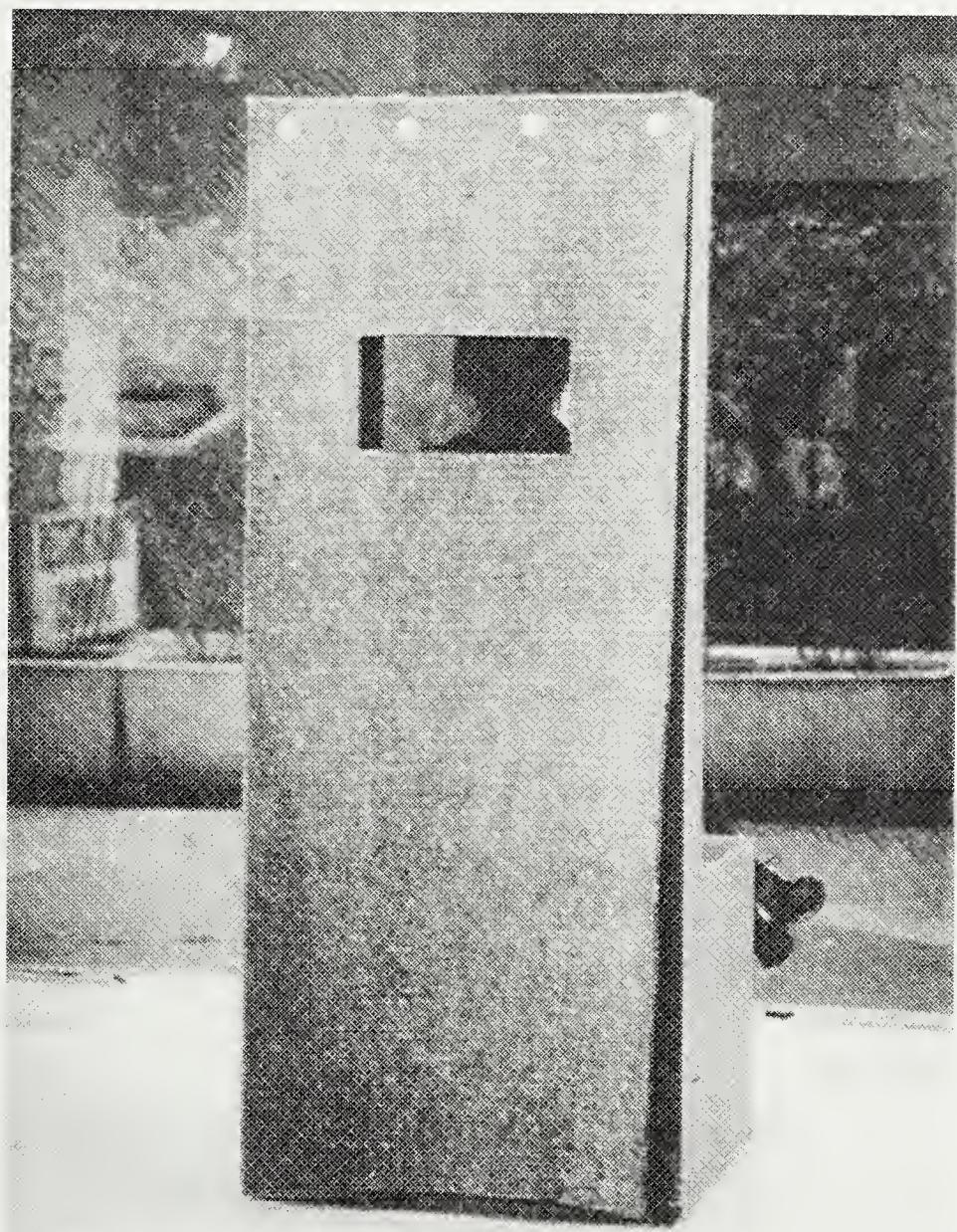
**Domestic Arrangement:**  
BodyImage

A chair is made of masonite, a material usually used for the construction of maquettes or prototypes. The interior is lined with mirrored stainless steel reflecting the image of the body and the surrounding room within its structure.



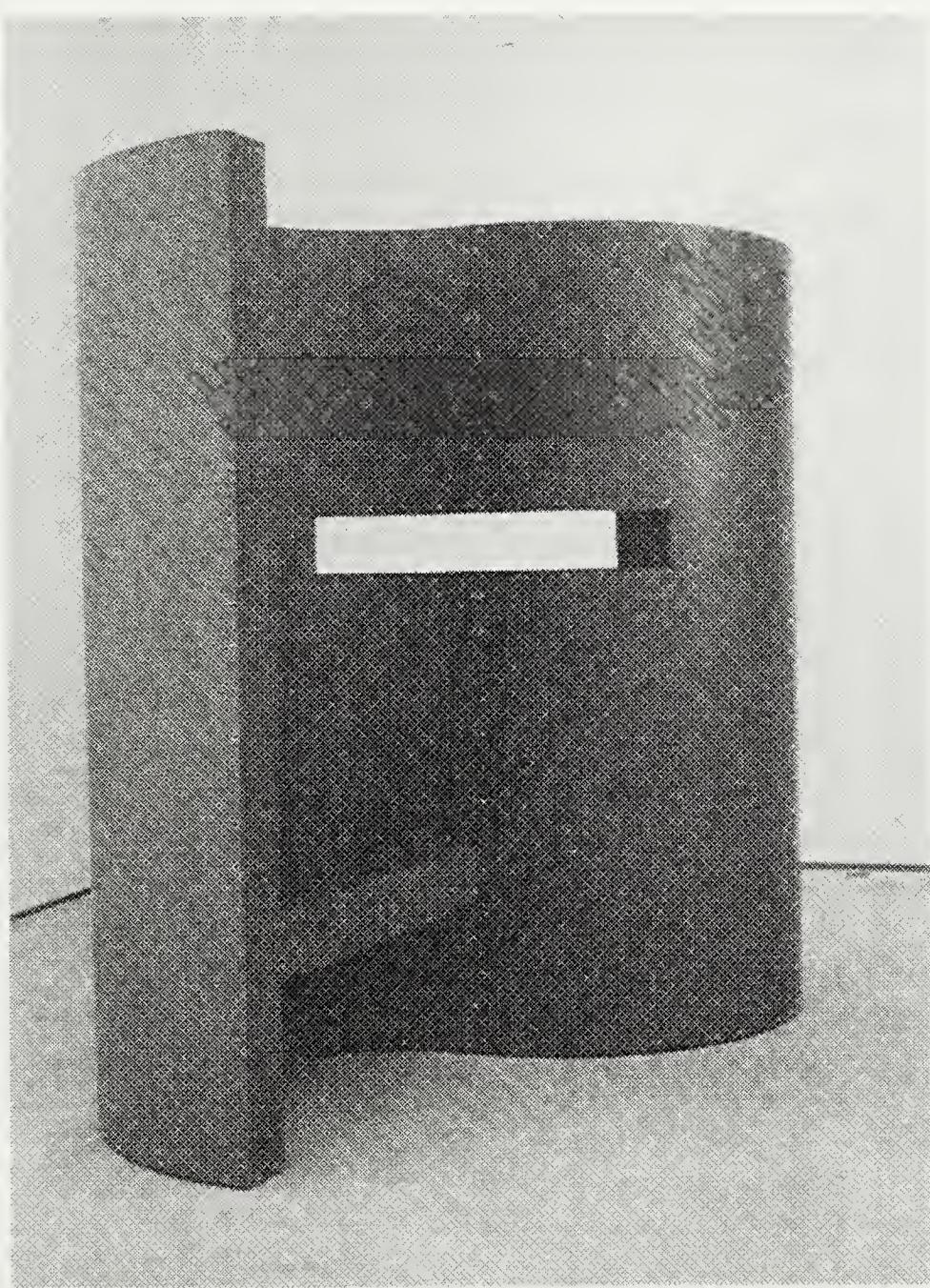
**Domestic Arrangement:**  
Untitled (Neck)

A chair is built of masonite, a material usually used for maquettes and prototypes. In the back of the chair is a hole allowing for the specific view of the back of ones neck. The hole is framed with an industrial fabric which hangs like a cape.



**Domestic Arrangement:**  
Bunker

A love-seat is placed in an interior space. It is made of masonite, a material usually used for maquettes or prototypes. It is scaled to obscure the view of the companion except for the peep-hole which reveals the eyes of the other.



**Domestic Arrangement :**  
Banquette

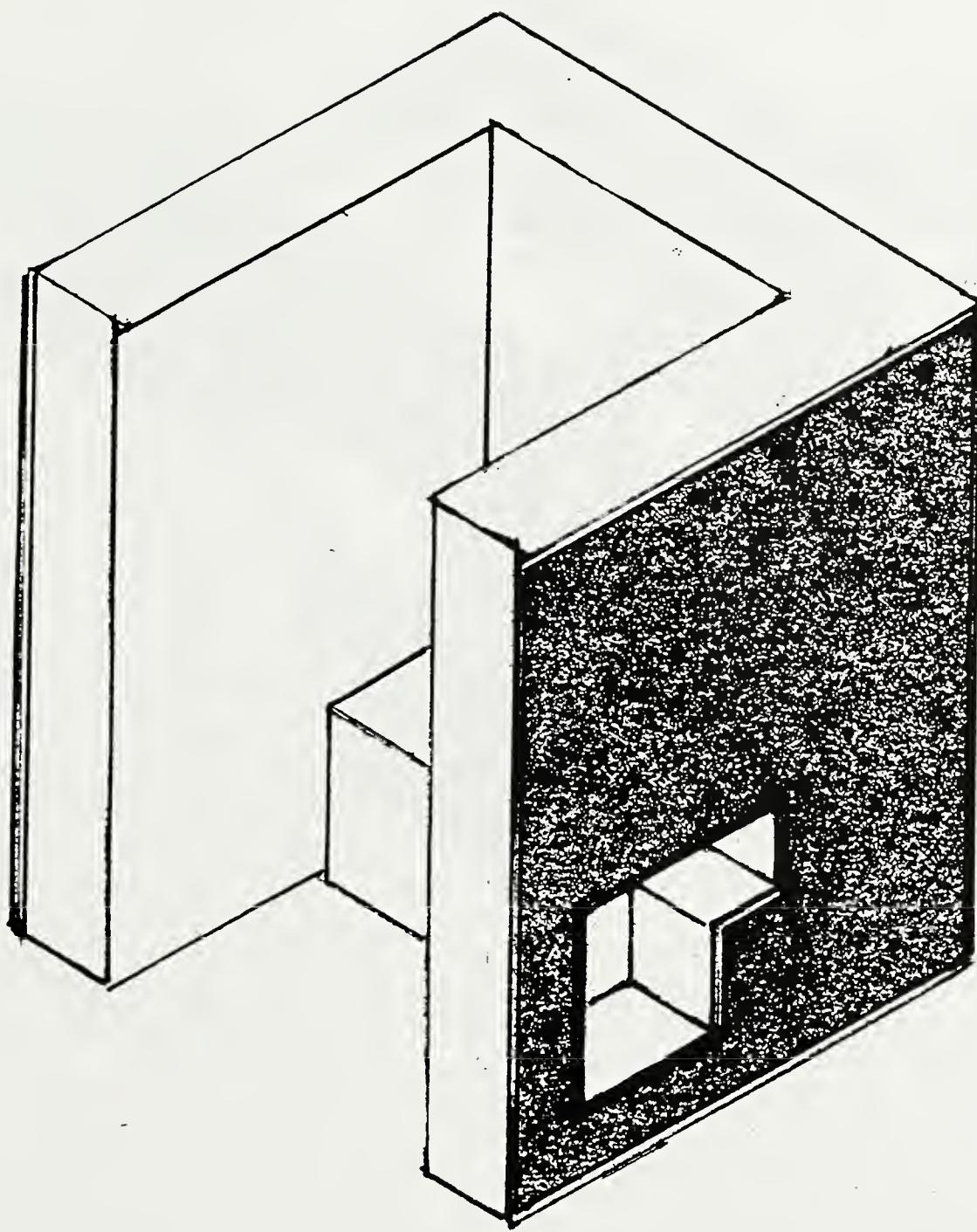
**edition of 10**

Several chair modules are lined up in a row. They each are made of masonite, a material used for maquettes or prototypes, and each have an aluminum framed vanity mirror attached to its structure. As one sits in a chair, ones image is reflected in the mirror as well as the image of the space behind.



## **Untitled (LEG)**

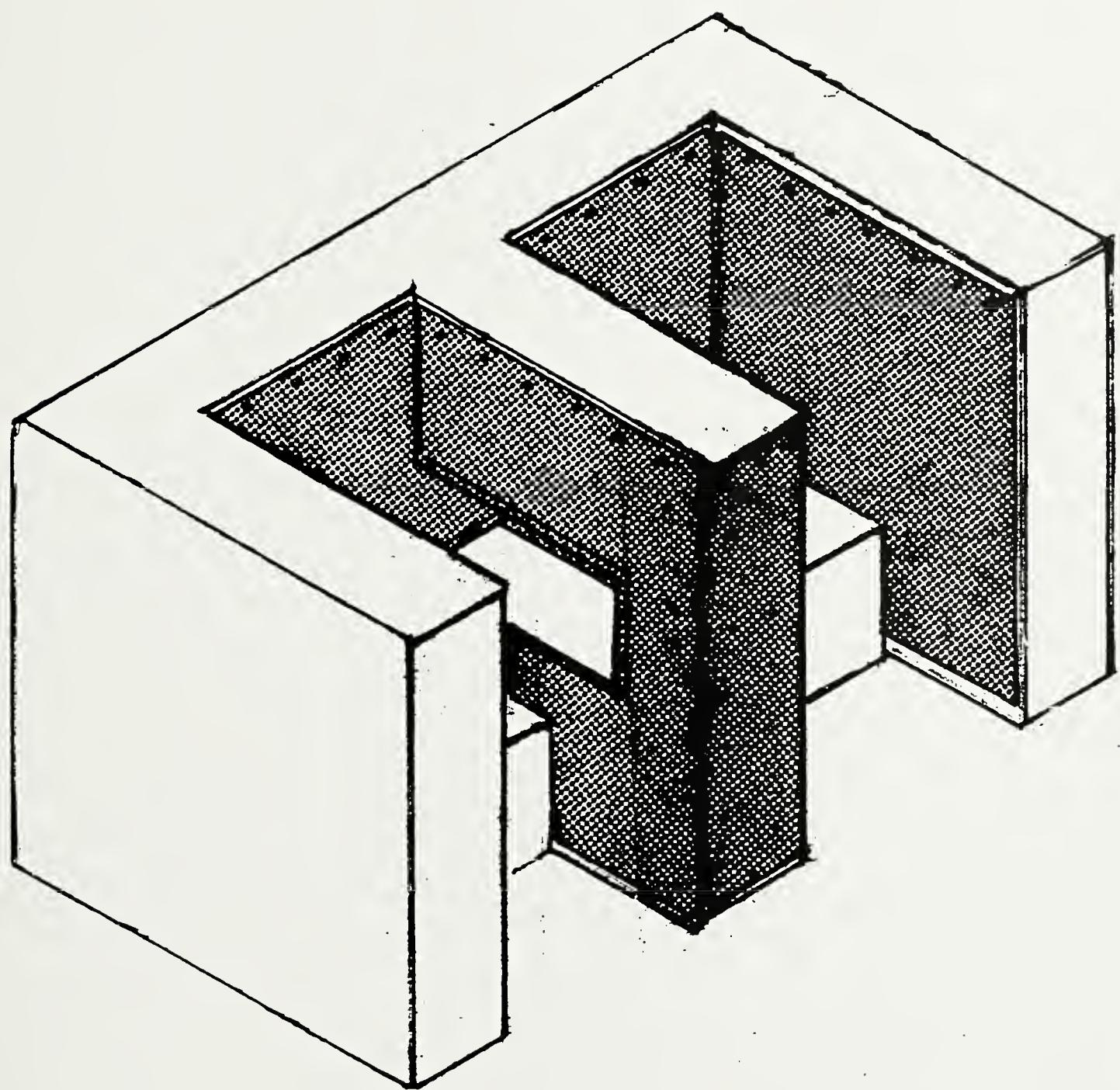
**An object is designed to function as a chair while assuming the scale of a small room. The occupant is hidden from view except for an opening which exposes the upper leg for public viewing. The chair is blanketed in a grey fabric which encircles the object and frames the opening.**



**UNTITLED - LEG**

## LURE

A love seat is made of two cubicles with a wall separating each side. The wall has an opening which functions as an arm rest for each side scaled to expose only the forearm of each occupant. The entire interior space is lined with grey fabric which cushions the space and frames the opening.



**LURE**

